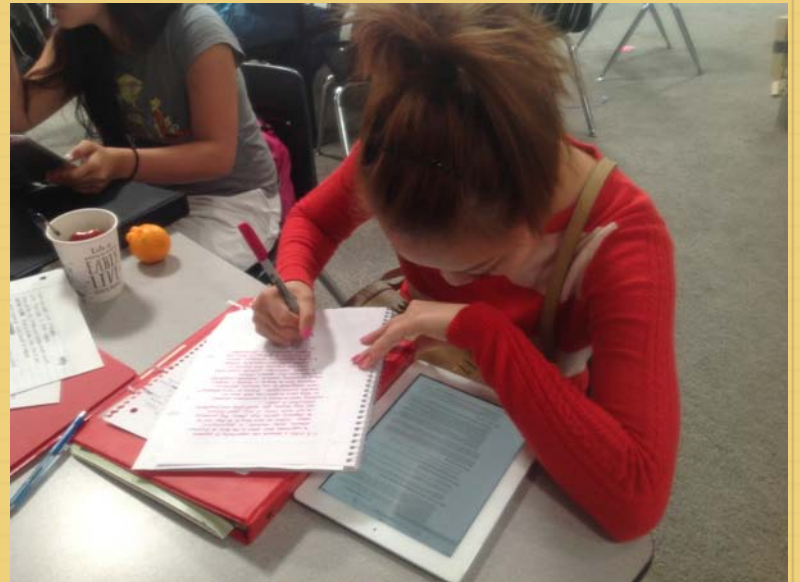


Asian Media Access

FY 14 (July 2013 – June, 2014) Annual Report

Program Highlights

- ❑ I. Film Exhibition/Performance
- ❑ II. Multimedia Education
- ❑ III. Multimedia Production
- ❑ IV. Multimedia Technology
- ❑ V. RICE (Reaching Immigrants with Care & Education)



Program Demographics, part 1

- ❑ **# of People Outreached to:** 50,010 (0 paid audience, 50,010 Free Admission)
- ❑ **# of Youth Served** (from sign-in sheet): 455
- ❑ **# of Family Served** (from sign-in sheet): 2,512
- ❑ **# of Youth Employed** (SYI & STEP UP): 82



Program Demographics, part 2

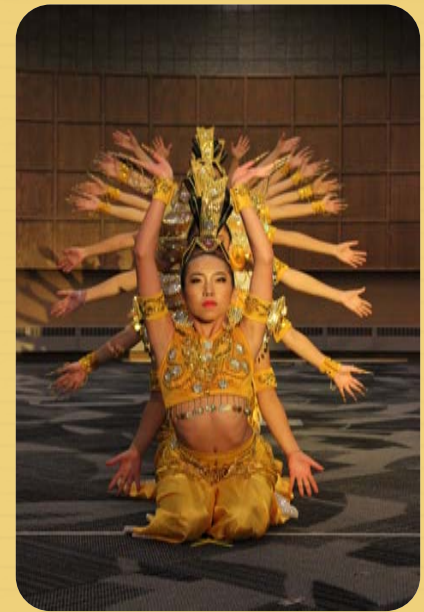


- ❑ **Gender:** Female – 67 %, Male – 33 %
- ❑ **Income Level:** Eligible for Free Lunch, Reduced Lunch
- ❑ **Ethnicity:** Black / African American 10.2%, Asian / Pacific Islander 83%, White 2.6%, American Indian / Alaskan Native 2.6%, Hispanic / Latino 1.6%
- ❑ **Area of Residency:** Minneapolis – 72%, St. Paul – 18%, and Other Suburban – 10%

Program Demographics, part 3

Risk Factors among Youth Employed (Multiple Selections)

- ☐ At Risk of Gang Involvement - 18 %
- ☐ At Risk of Runaway/Homelessness - 12 %
- ☐ At Risk of Substance Abuse - 11%
- ☐ English Language learners - 51%
- ☐ Six or More Persons in the Household- 58%



These Talented Youth We Served



Great Products They Produced



- ❑ **Video Programs:** 48 videos including short film, short documentaries, PSA films and more
- ❑ **Animation:** 16 on topics like Mental Health and Domestic Violence
- ❑ **RadioASIA:** 27 Radio program: alcohol abuse, alcohol prevention, bullying gun safety, and many other PSA programs
- ❑ **Stage Dance/Theater Productions:** 67 Performances
- ❑ **Postcards Designed:** 59 total on topics including: Bicultural healthy living, bullying Prevention, and anti-tobacco.



Program AMA Offers

I. Film Exhibition/Performance

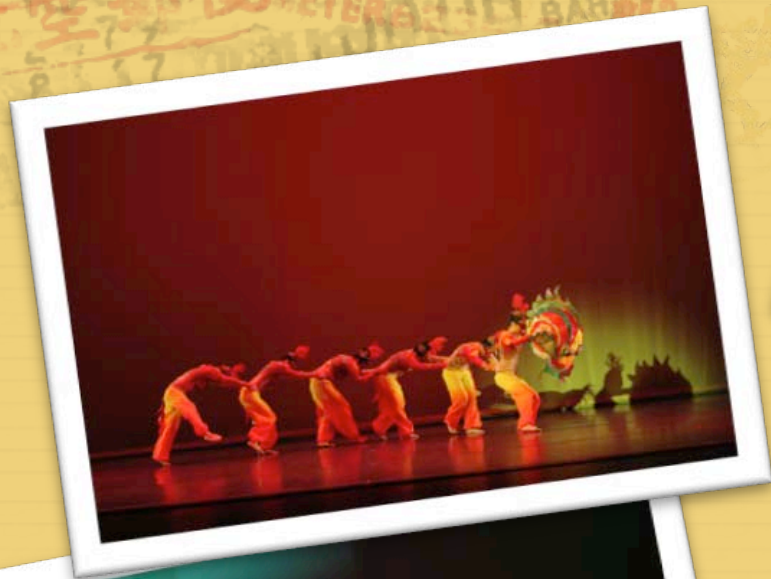
- ☐ Limited movie distribution activities
- ☐ On going community multimedia performances collaborated with Iny Asian Dance
- ☐ Theater for YIYUSA Dance MN Tour:
 - April 03 at University of MN
 - April 05 at Southwest MN State University, Marshall



*Original Dance Drama
- YIYUSA (Youth
International Youth
USA)*



*Directed by Kang Vang
Featuring: Iny Asian Dance Theater
105 dancers*



YIYUSA Dance
Drama



Pan Asian Dance Festival

*Annual show event with more than
300 dancers and 2,000+
audience.*



Hmong Wearable Folk Arts Exhibition

*April, 2014 at Southwest MN state
University*

*May - August, 2014 at Hennepin County
Government Center*

Program AMA Offers

II. Multimedia Education

- ☐ Youth Media Force: Weekly youth empowerment activities on ATOD, HIV/AIDS, Bullying Prevention, Teenage Pregnancy Prevention and Bicultural Healthy Living
- ☐ 18th Pan Asian Youth Media Camp: October 16-20, 2013
- ☐ Conduct Media Training for schools – Hmong International Academy, New Millennium Academy, and Jenny Lind Community School
- ☐ Summer employment programs for youth, June-August 2013
- ☐ Daily Mon – Sun * 9am – 9pm / After-School Activities, including tutoring, media training, music, dance, etc.



2013 Youth Summer
Employment Program

PAR AVION

2013 Youth Leadership Camp

October 16-20, 2013 at Elk River Girl Scouts Camp
with 67 youth and 8 instructors.

Our Youth Media Leadership Camp opens to all
youth grades 9-12 but with Asian Americans focus.

Through hands-on media training, the Media Camp for Asian American Youth will provide students with a chance to explore current issues in forms which can effectively reach a broad audience. Students will be assigned to one of the four training groups - Video Production, Video Editing, Creative Writing and Photography - and will receive specialized training in the area. Students will then collaborate with each other in production groups and produce their own short videos, written articles and photographs.





PAR AVION

Project Soundscape

This is our weekly music program
with private lessons in piano,
guitar, bass, drums, and vocal,
along with our youth rock band –
Scratch.





PAR AVION



My Asian Dance Theater

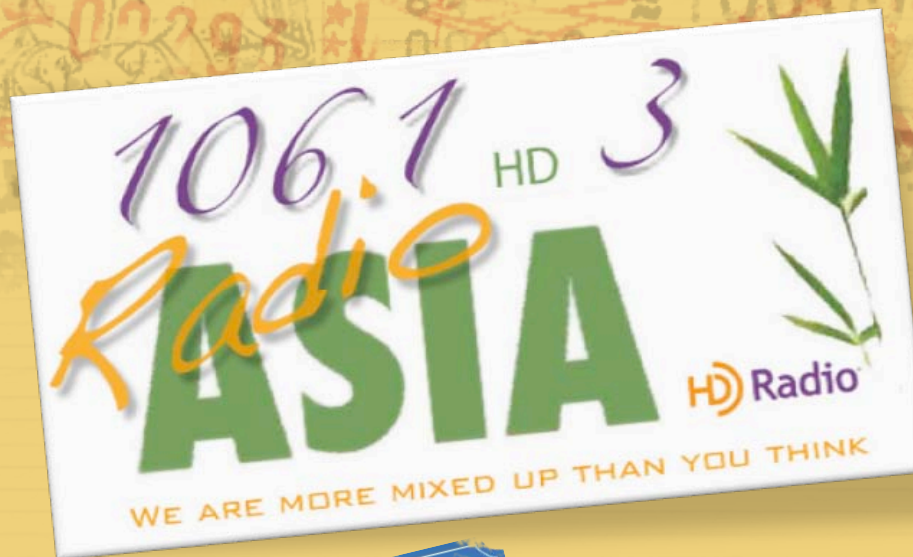
Weekly dance training at AMA's
Multimedia Arts Complex for
Advanced, Inter-mediated, and
Beginning Groups
(with 105 students)

Program AMA Offers

III. Multimedia Production

- ❑ East Meets West - Youth IN Charge: occasionally
- ❑ Contracted video works (2): University of MN - Somali Breast and Cervical Cancer, Latino Breast and Cervical Cancer
- ❑ Production and Distribution of various program materials in print and PSAs including HIV/AIDS, ATOD, Meth, Body Image and Runaway/Homelessness issues
- ❑ Youth has produced the following short films – “*The Moment*,” premiered at the Mpls/St. Paul International Film Festival; “*Bedtime Fairytale*,” premiered at the Minneapolis 48 Hour Film Festival; and “*Hmong vs. Zombie*” premiere at local Hmong Film Festival Qhia Dab Neeg FILM FESTIVAL.

PAR AVION



PAR AVION

Radio ASIA 106.1 HD 3

RadioASIA is committed to entertain, educate, and elevate the Asian community. RadioASIA celebrates and express the diversity of our community through a 24 hours HDFM radio frequency 106.1 HD 3 and webstreaming (www.radioasia.info), with localization, information, news, sports, and music from many ethnic groups in their native languages.

Youth Products



Youth Products

This is the
after "Meth"



Youth Products



Program AMA Offers



IV. Multimedia Technology

- ☐ Asian Pacific American Community Network (APA ComMNet) - <http://www.apacommnet.org>
- ☐ Youth In Charge - <http://www.youthincharge.org>

Asian Pacific American Community Network (APAComMNet)

Led by Asian Media Access, **Asian Pacific American Community Network (APAComMNet)** coalition has consisted of 12 community agency partners, as well as youths, parents and community leaders. APAComMNet serves as a catalyst to develop and support the innovative use of network technology for the relevant needs and perspectives of Asian American & Pacific Islander (AAPIs). APAComMNet coalition utilizes online, interactive, digital network technology to expand the reach, and improve health, civics and social service delivery for AAPIs. This mission has been accomplished through education, community organizing, radio broadcasting and an interactive audio/video streaming website.

APA ComMNet Website



English

繁體中文

한국어

Hmoob

Việt nam

Lao

हन्दी

This site managed by [Asian Media Access](#)

Youth In Charge



Youth In Charge is the blog website that exhibits the products that youth have produced, including videos, photographs, postcards, poetries, and other media and written materials on different topics and subjects. The Site welcomes participation, to critique works; and write comments, in order to inspire constructive dialogs of concerned issues and improve the understanding cross the borders.

Youth In Charge Website



Program AMA Offers

V. R.I.C.E.

(Reaching Immigrants with Care & Education)

- ❑ **What About Us** is a project designed by a core group of Pan Asian teen girls to support issues that affect AAPI girls and women. Its mission is to change the community perceptions about runaways and gender inequalities, to prevent Pan Asian girls from sexual violence and teen pregnancy, and develop a youth network to address such issues.
- ❑ **Ramen Ya** is a Transitional Living Program to support homeless youth ages 18 and up, for 18-24 months housing and training opportunities.

What About Us



Weekly youth empowerment activities on ATOD, HIV/ AIDS, Runaway/Homelessness Prevention, Teenage Pregnancy Prevention and Physical Health Education.

Ramen Ya (the Noodle House)



- ❑ **Ramen Ya** is a Transitional Living Program (TLP) to support homeless youth ages 18+, it provides training and counseling services that prepare our young people for independent livings; and offers 6 beds for runaway and homeless Asian American & Pacific Islanders (AAPI) girls, for a safe, dignified living. Ramen Ya creates a nurturing environment of safety, equality, and self-respect for all youth, and provides a wide range of culturally and linguistically appropriate services reflect the youth's needs, and allows flexibility for the youth to choose the course of action that is best for them.

Thanks for a GREAT Year !!!



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